



SYED SAGHEER ABBAS RIZVI

15 YEARS OF EXPERIENCE AS DIGITAL MARKETING EXPERT AND BUSINESS CONSULTANT

I am Syed Sagheer Abbas Rizvi, a seasoned IT and digital marketing professional with over 15 years of experience spanning global markets. My career includes 4 years in Canada, 2 years in the USA, 2 years in Dubai, and the last 3 years in Qatar, along with extensive worldwide market exposure through my field of work. I specialize in high-impact online growth strategies, having developed digital solutions for over 2,000 brands globally. Additionally, I have 4 years of experience teaching digital marketing, which enhances my strategic and practical expertise. Currently, I am focused on delivering effective lead generation strategies tailored to drive outstanding growth for Home Reno Matic.

EXPERTISE

Management Skills
Digital Marketing
Creativity Critical
Thinking
Leadership
Strategy Planning

LANGUAGE

English
Urdu

CERTIFICATE

1. Designing, Arena
2. English Language, Domino
3. CIT, SGC
4. Digital Marketing, Google
5. Facebook Marketing, Facebook
6. YouTube Marketing, BitDegree
7. Digital Marketing, Marketors
8. Web Designing and Development, Qambr e Bani hashim
9. Table Tennis, Sports Club

CONTACT

+974 3305 2820
Info@sagheerabbas.com
www.sagheerabbas.com
Qatar, Doha

EDUCATION

2016 - 2020

National University of Science

Bachelor in Software Engineering/BScs.

2013 - 2015

Superior Science Collage:

Intermediate in Pre-Engineering

2006 - 2013

Hassan Academy

Matriculation In science

WORK EXPERIENCE

(15 Years In Market)

Exact Solution

2011 to 2014
as SEO Specialist

Qamre Bani hashmi School

2013 to 2014 (Part Time)

Customer Support Agent, M&T International

2014 to 2015 (Part Time)

Marketing Manager, Cambridge Heating and Cooling (Canada)

2017 to 2020
Digital Marketer

Digiknown

2019 to 2024
Team Leader and Marketing Manager

Big Texas Land Buyers (USA - Remotely)

2023 to Present
Digital Marketer and Marketing Manager

Strong Hand Skills:

- Digital Marketing
 - Social Media Marketing
 - Performance Marketing (Meta, Tiktok)
 - Google, LinkedIn Ads)
 - Website Designing and Development
 - Graphic Designing
 - Video Editing
 - Content Writing
 - Project Management
 - Client Dealing
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Extracurricular Activities

- Training
 - Freelancing
 - Personal Teacher
 - Motivational Speaking
 - Modeling
 - Sketching
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Hobbies / Interest

- Reading Literature,
 - Playing and watching Football.
 - Traveling,
 - Socializing,
 - Current Affair,
 - Internet Surfing,
 - Fashion Modelling.
 - Gyming, Instructing.
 - Acting
 - Modeling
 - Cricket
 - Table tennis
 - Boxing
 - Reading News Papers
 - Watching Anime Cartoons
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7 years in running own businesses

Photo Studio, Restaurants, Mini Mart, Agencies, Trade LinkedIn:
<https://www.linkedin.com/in/syed-sagheer-abbas-rizvi-292b431a5>
Youtube: <https://www.youtube.com/@SyedSagheerAbbasRizvi/>
Facebook Page: <https://web.facebook.com/s.sagheerabbasrizvi/>
Website: sagheerabbas.com

Bloom Tour (Dubai - Remotely)

2023 to Present

Digital Marketer and Marketing Manager

Lenore Jewellery (Qatar)

2023 to Present

Marketing Manager

Qcart (Qatar - Remotely)

2023 to 2025

Digital Marketer and Marketing Manager

Entrega Management (Qatar)

2024 to 2025

Digital Marketer and Marketing Manager

Be In Home (Qatar)

2025 to Present

Digital Marketer and Marketing Manager

Some Big Brands I have Worked for

Dinners, Lenore Jewellery, Cambridge Heating and Cooling, Pakwheels, Asim Johfa, Maria B, J. , karachi vapors, Big Land USA, Jawaher Jewellery, Capital Funds, Bukhari Event

Worked with 2000+ Brands via IT Companies, and as Freelancer

Job responsibilities

Develop and execute digital marketing strategies to drive traffic and generate leads/sales for the company.

Manage social media accounts and develop content to engage with customers and build brand awareness.

Monitor and analyze website analytics to optimize site performance and improve conversion rates.

Conduct keyword research and optimize website content for search engines to increase organic traffic.

Manage paid advertising campaigns across various platforms (e.g. Google Ads, Facebook Ads) to maximize ROI.

Design and create graphics and visual content to support marketing initiatives.

Collaborate with cross-functional teams, including product, design, and sales teams, to achieve business objectives.

Stay up-to-date with the latest digital marketing trends and technologies, and provide recommendations for improving the company's digital presence.

Provide regular reports and analysis of marketing campaign performance to senior management.

Manage external vendor relationships, such as marketing agencies or freelancers, to execute marketing initiatives.

Why choose me?

As a digital marketing expert with 14 years of experience, I have a proven track record of helping businesses grow their online presence and increase their sales through various digital channels. With my extensive knowledge and expertise, I can provide tailored solutions to meet the unique needs of each of my clients.

My services include website development and design, social media marketing, paid advertising, search engine optimization (SEO), graphics design, and content writing. By leveraging these strategies, I can help my clients reach their target audience, engage with them, and convert them into loyal customers.

I take a data-driven approach to all my projects, analyzing key metrics to ensure that my clients' marketing campaigns are delivering the best possible results. I stay up-to-date with the latest trends and best practices in digital marketing, enabling me to provide innovative solutions that keep my clients ahead of the competition.

When you work with me, you can expect a personalized approach and a commitment to delivering results. I take pride in providing excellent customer service, and I'm always available to answer any questions and provide ongoing support. Let me help you take your business to the next level with my digital marketing expertise.